

Creative use of cars

CAR CLUBS

REAL-TIME PASSENGER INFO BASIS OF PRE-VETTED INSTANT RIDESHARE SCHEME

INCENTIVES:

FINANCIAL CAR-CLUB POINTS

"NO FREE PARKING"

eg. DE-COUPLING POLICY RE HOME OWNERSHIP & PARKING PROVISION

PRIVATE CAR USE = FINISHED
S S NO MORE

Public transport.

KAPUT
a.k.a. DODO.

Universal, cheap,

(longer km) good alternative.

① dis-incentivizing car ownership in EVERY way.
sheet design - DIY. NB illegal
toll gates - car not other lifts
Less parking space available etc.

① (short) de-coupling parking + home ownership.
= paying for parking - the norm.

② local + nat. govt. real support for car clubs.

③ car sharing for companies - tax breaks as incentive etc.
Case study from OxCC perhaps??

REDUCING PRIVATE MOTOR CAR DEPENDENCY

Mechanisms

"Co-active"

* Street design - shared space - ^{no automobile} precedence for cars
grassroots initiatives / professional & govt change

- Increase cost of car-ownership
beg to "free" parking;
- Shift the political climate
- change the "weighting" on choices (Car or ^{Public} Transit)
- convert BlueCar underground Car Park to bike park
- local govt structure allow/encourages short-term solution or shifts problem elsewhere rather than solving
- make it a crime to pass a pedestrian without offering a lift.
- incentivising workplace car-share schemes